

bcm picks

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EVENTS



Suzanne Cohen
PHOTOGRAPHY

ON LOCATION
IN HOME
OUT OF THE COLD

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super mom of the week

Suzanne Price
Founder of
Sprout San Francisco



Children
Hannah - 21 months
Due with baby #2

BCM - How did your life change when you became a mom?

Suzanne - Every minute of my time became more valuable. Everything I do that takes me away from my family really needs to be worth my time. I feel lucky that I have a job I feel passionate about, otherwise I don't know how I would be able to handle missing Hannah during the day when I'm not with her.

BCM - What has been your most memorable moment (s) as a mom?

Suzanne - Watching Hannah learn new things every day is amazing, but it was really great when she finally started saying "mama". Everything was "dada" until very recently!

BCM - What has been the biggest challenge for you in motherhood. Any advice for new moms?

Suzanne - My biggest challenge has been learning how to separate work and family time. I needed to learn to not answer my phone or email when I should be paying attention to Hannah. My advice would be to not underestimate how much time you will need to and want to spend with your baby and to ask for help! It took me a long time to do that.

BCM - Congratulations on the success of Sprout San Francisco! We are so excited for your grand opening in NYC on 9/24. What type of store is Sprout SF and how can Big City Moms benefit?

Suzanne - Thank you! Sprout is a store that aims to provide everything you need for your baby, all made up of the most natural and organic materials and ingredients. Our staff is knowledgeable and we have done extensive research to pick the healthiest products for your family. We also have a playroom where we host classes, speakers, and events which people can find out about by signing up for our email list through our website. When you shop at Sprout, you can be sure that every product has been vetted not to contain any harmful chemicals. We have done our research so that you don't have to.

BCM - How do you manage your work life balance?

Suzanne - This has been incredibly hard for me. I think it takes discipline. I have to be extremely productive at work during the times I have childcare (and at night, during naps, etc.) and I have to learn to let some work issues be delayed during family time.

BCM - What types of activities do you like to do with Hannah?

Suzanne - Hannah is 21 months and extremely active so I just love to watch her run around at the playground, play soccer, and go to ballet class. It is so much fun seeing how proud of herself she gets when can do something like kick a soccer ball.

FUN FACTS

My biggest influence is...

Suzanne - My parents. My mom taught me how to give unconditional love and support to your children at all times and my dad taught me to find a career that lets you do something you love every single day.

My favorite drugstore buy is..

Suzanne - Cleanwell's all natural hand sanitizer spray. I try to never be without one.

Products I can't live without..

Suzanne - Organic love blankets by Robbie Adrian. I don't think Hannah would ever go to sleep without them.

My guilty pleasure is...

Suzanne - NY pizza. I miss it so much in San Fran, and now that I am back in NY and pregnant, I am indulging way too much.

Favorite NYC restaurant....

Suzanne - Any NY coffee shop where I can get a grilled cheese and a chocolate milkshake. It reminds me of my childhood growing up in Manhattan, and places like that don't exist in other cities.

Previous Super Moms

Week of September 11	Dr. Jennifer Salzer
Week of September 4	Jenn Falik
Week of August 28	Bradi Nathan
Week of August 21	Heather Cabot
Week of August 14	Jessica Alba
Week of August 7	Eileen Kakoyiannis
Week of July 31	Sheri Gurock
Week of July 24	Cozy Friedman
Week of July 17	Beth Barbara
Week of July 10	Jessica Shyba
Week of July 3	Jennifer Tripodi
Week of June 26	Brandi Chastain
Week of June 19	Samantha Parent Walravens
Week of June 12	Kim Walls
Week of June 5	King Yee-Man
Week of May 29	Amy Keohane